

Advertising Copy

CEO

Protein Industries Canada (PIC)

The demand for plant-based food is increasing. Within a dozen years, it's projected that Canada will provide 10 per cent of the plant-based ingredients to the world and contribute upwards of \$25 billion per year to Canada's economy, supported by 17,000 jobs.

Protein Industries Canada (PIC) is an industry-led, not-for-profit organization created to position Canada as a global source of high-quality plant based ingredients, food and co-products. An integrated value chain is Canada's unique advantage. PIC was created to catalyze collaboration and innovation—from genetics and crops, to ingredients and products—through a robust project investment portfolio that will help secure Canada's position as a global leader in plant-based food, feed, and ingredients.

Reporting to the Board, the Chief Executive Officer (CEO) will be responsible for the overall management and leadership of Protein Industries Canada. The CEO will lead PIC to support Canada in becoming a global leader in the plant-based protein industry, fostering innovation and commercialization of high-quality plant-based food and feed products and ingredients. The CEO will be an ambassador for the industry to gain pathways to customers, markets, and partnerships that they could not access on their own, including facilitating opportunities for its members to leverage expertise and innovations with those of large and multinational enterprises, public sector organizations and academia.

The ideal candidate will be an experienced executive with a multi faceted background that combines industry, government/public sector, research, and/or academia in roles that have included commercialization and innovation. Possessing outstanding people leadership skills, the ideal candidate will have superior interpersonal abilities and a track record of building a positive corporate culture through inspirational and visible leadership. Ideally, armed with a strong understanding of the agriculture and food sectors, the preferred candidate brings a strategic and entrepreneurial mindset, as well as the ability to manage myriad stakeholders that include private capital, research, industry and government.

Protein Industries Canada's office is located in Regina, Saskatchewan, and the role can be located elsewhere in Canada.

To explore this unique opportunity further, please click Apply.

We thank all applicants for their interest in this position. Please note that we will only be in contact with those individuals moving forward with our client.